



# FOR IMMEDIATE RELEASE

## International Coaching Week, May 20 – 26, 2013

May 13, 2013

The International Coach Federation (ICF) and its many local chapters across the globe are celebrating International Coaching Week May 20-26, 2013. Your local chapter, ICF-Colorado, is celebrating in a variety of ways that include many local communities and organizations:

1. Offering **FREE COACHING** opportunities through ICF-Colorado members who are Professional Executive and Personal Life Coaches. For more information on how you can get a free sample coaching session, go to: <http://www.icfcolorado.org/icf-co-community-outreach>
2. Partnering with local community builders in Denver including non-profit organizations, charities, and colleges & universities in developing ways to bring coaching to these organizations along with developing opportunities to help raise funds for those organizations. ICF-Colorado has plans to celebrate International Coaching Week in future years with a single charity or charities in a program it is developing called **COACHING FOR A CAUSE**. If you are an organization interested in partnering with ICF-Colorado, you can find more information about this opportunity here: <http://www.icfcolorado.org/icf-co-community-outreach>
3. Creating awareness and educating the public about coaching by providing interviews with a variety of local media outlets. There are so many **STORIES ABOUT THE IMPACT COACHING HAS HAD** on individuals in Executive, Business, and Personal Coaching, as well as schools and even prisons. If you are a part of the media and want to understand **THE IMPACT OF COACHING ON OUR CULTURE** or interview ICF-Colorado representatives for a story or piece about coaching, and/or simply learn more about the impact coaching has had on individuals and communities across Colorado, please go to: <http://www.icfcolorado.org/icf-co-community-outreach>

### **For More Information Contact:**

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**About ICF-Colorado:**

ICF-Colorado is a professional organization of personal and business coaches. We exist to build, support & preserve the integrity of the coaching profession by educating the public and promoting awareness around, and the benefits of coaching through programs like our Find A Coach program and our PR efforts. We also adhere to a high standard of ethical conduct and become models of authenticity in our community in an effort to preserve the coaching profession.

We support our coaching community by actively researching and developing member programs and becoming a strong (and unified) voice for the coaching profession.

[www.icfcolorado.org](http://www.icfcolorado.org)

**About International Coaching Week:**

International Coaching Week (ICW) is an annual weeklong global celebration of the coaching profession. Originally started in 1999 by ICF Member Jerri N. Udelson, MCC, ICW is intended to educate the public about the value of working with a professional coach and to acknowledge the results and progress made through the coaching process.

During this week, coaches around the world offer a variety of activities and pro bono services in their local communities to share coaching's impact.

The International Coach Federation (ICF) is a proud sponsor of ICW. Coaches around the world are encouraged to participate by holding special events locally.

<http://www.coachfederation.org/events/landing.cfm?ItemNumber=2121&navItemNumber=609>