



## About the Coaching Profession

The coaching profession and the International Coach Federation (ICF) have grown tremendously the last 14 years from 2100 in 1999 to an estimated 47,000 in 2012.

[Watch the video](#) or take a look at some fun facts as of May 17, 2013:

- Approximately 47,000 members worldwide
- 117 chapters in 50 countries
- 45 chapters in the US
- Over 12,000 members in the US
- Average annual income is \$47,900\*
- Average hourly fee is \$130 - \$320\* depending on type of coaching and the coach's experience
- Average number of clients is 10\*
- 67% of coaches are women\*

\*According to a [survey](#) completed last year by PricewaterhouseCoopers with over 12,000 coaches internationally

## Coaching's Return on Investment (ROI)\*\*

- Increase in Work Performance 70%
- Increase in Business Management 61%
- Increase in Time Management 57%
- Increase in Team Effectiveness 51%
- More positive attitudes in employees
- Increase in Self-Confidence 80%
- Improvement in Relationships 73%
- Improvement in Communication Skills 72%
- Improvement in Life/Work Balance 67%
- Return on Coaching Investment of 86%
- 99% Client Satisfaction

\*\* According to an ICF Global Coaching Client Study commissioned by the ICF, but conducted independently by Price Waterhouse Coopers.

### **Finding a Coach**

Find a Coach in Colorado: <http://www.icfcolorado.org/find-a-coach>

Find a Coach Worldwide: [www.CoachFederation.org](http://www.CoachFederation.org)

### **11 Core Coaching Competencies:**

The [11 Core Coaching Competencies](#) fall under these four categories:

- A. Setting The Foundation
- B. Co-Creating The Relationship
- C. Communicating Effectively
- D. Facilitating Learning and Results

### **Coaching Certification Levels:**

[Associate Certified Coach](#)

[Professional Certified Coach](#)

[Master Certified Coach](#)

### **Videos in Coaching:**

[Coaching in Colorado](#) with NBC 9News Denver!

[2012 ICF Global Coaching Study & Statistics](#)

### **ICF Colorado**

Website: [www.icfcolorado.org](http://www.icfcolorado.org)

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